Canadian FILM WEEKLY

Vol. 1, No. 1 PUBLISHED BY THE MOTION PICTURE INSTITUTE OF CANADA Toronto, January 14, 1970

EDITORIAL

Beginning with our first issue of 1970, this magazine will spruce up and call around twice as often as before. The name of the magazine has been changed to Canadian Film Weekly.

It will function under the direction of the Motion Picture Institute of Canada, but will continue to be completely impartial, reporting events as they occur, providing varied services for all sections of the industry and advocating that which is just and helpfu!.

The Canadian Film Weekly will be issued each week, thus providing a more complete coverage of the Canadian and American film scene. Canada has a right to have its own trade press recognized by all as an entity of its film industry. Instead of being a paper devoted to exhibitors, or the voice of a particular branch of the film trade, it will cover the entire industry.

Times are changing, and so are we. The 70s promise to be an exciting decade for the Canadian film industry. That's why we wanted to start off a new year by coming out every week.

Glad to have you with us.

GURSTON S. ALLEN

Pioneer Gurston Allen dies in Toronto at 59

Gurston Sidney Allen, Q.C., executive director of Premier Operating Corp. until last year, died recently in New Mt. Sinai Hospital in Toronto. He was 59.

His father, Jule Allen, who died in 1964, pioneered in the film industry in Ontario and formed Premier in 1922, 16 years after he opened his first theatre in Brantford. The company now operates about 50 theatres in Ontario and Quebec.

Gurston Allen, a lawyer, was also secretary of Toronto Bowlerama, chairman of the board of trustees of the Nightingale School of Nursing, treasurer of the New Mt. Sinai Hospital, member of the advisory board of the United Community Fund of Greater Toronto, life director of the Jewish Home for the Aged and the YMHA, and a director of C. N. Hincks Treatment Centre and of the Canadian Scholarship Trust Fund.

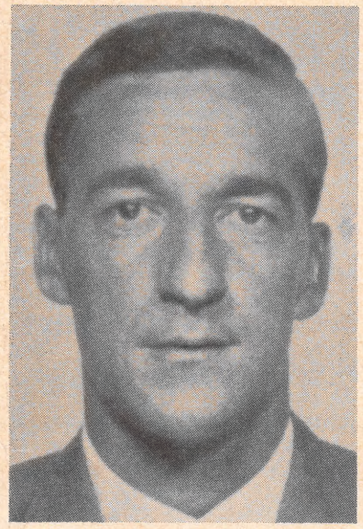
He leaves his wife, Laya, of Rosedale Heights Dr., daughters Rose, Judith, Karyn and Mrs. Jo Ann Fried, and a son, David.

Avco Embassy Executive, Kenneth Hargreaves Dies

Kenneth N. Hargreaves, managing director of Avco Embassy Pictures (U.K.) Ltd., died in a London hospital recently after a long illness. He was 60.

He started in 1935 with 20th Century-Fox as a director and secretary, and later assistant managing director. From there he went to the Rank Organization, becoming managing director of Rank Film Distributors and later going to New York to take charge of their American distributing company. Returning, he became managing director of Columbia Pictures in Britain from 1959 to 1962. At the end of that time he represented Dino de Laurentiis before joining Avco Embassy in 1963.

An active participant in the commercial and charitable affairs of the film industry, he served the interests of many organizations.



RONALD EMILIO

HILLIS CASS

Emilio succeeds Cass as MGM s.m. for Canada

Ronald F. Emilio has been appointed sales manager of Canada for Metro-Goldwyn-Mayer succeeding Hillis Cass who is retiring after 46 years with the company.

Emilio joined MGM in 1962 as Toronto branch manager and the following year was appointed Canadian sales manager. In 1967 he assumed the duties of assistant general manager of sales, a position he has held until his recent promotion.

Active in the Canadian film industry, Emilio is vice-president of the Canadian Motion Picture Distributers Association.

'Charlie Brown' hits all-time b.o. record

A new worldwide boxoffice record for any film, any place in the world, was established when the Cinema Center Films presentation, A Boy Named Charlie Brown, completed its fourth week at the Radio City Music Hall in New York, according to James F. Gould, president and managing director. The gross for the four weeks totalled $1,133,433 bettering the theatre's previous high by $79,170. This was accomplished despite snow, rain and sub-freezing weather.

The fourth week at the world-famed showplace was also a record for the seven-day holiday period with a gross of $315,254.

Wolfe Cohen joins CFDC as consultant

The Canadian Film Development Corporation has announced that it has retained Wolfe Cohen as its consultant on the distribution of Canadian feature films in world markets. His task will be to advise Canadian producers in obtaining distribution for their feature films.

Cohen, who was born in Belfast, Ireland, and raised in Canada where he spent the first 25 years of his career in motion pictures, retired in 1969 from the position of president of Warner Bros. / Seven Arts, international division. He brings to the corporation a wide knowledge of international motion picture distribution in theatres and on television, acquired over many years in this field in New York and around the world.

Cohen attended school in Toronto and entered the motion picture business there in 1919. In 1944, when he was their Canadian General Manager, he was promoted to Warner Bros.' head office,

Managerial changes for Odeon in Toronto

Odeon Theatres has appointed B. Aho as the manager of the new Odeon York Twin Theatres, in Toronto. A. P. Bahen, eastern divisional general manager for The Odeon Theatres (Canada) Ltd. made the announcement prior to the opening of the new first-run twin complex.

Aho has, for the past six years, been the manager of the Odeon Fairlawn Theatre in Toronto. During this time the Odeon Fairlawn has been the major reserved seat theatre for the Odeon chain, in Canada.

Simultaneous to this announcement, Bahen also revealed three other managerial appointments in the Central Ontario District.

Tony Cianciotta replaces Aho, as manager of the Odeon Fairlawn Theatre. Cianciotta was formerly the manager of the Odeon Albion Theatre in Toronto. Pat Cross, until recently the manager of the Odeon Lakeshore Theatre, in New Toronto, is taking over from Cianciotta, as manager of the Odeon Albion Theatre. Ian Kingsley has moved up to manager of the Odeon Lakeshore Theatre from his previous position as assistant manager of the Odeon Coronet Theatre in Toronto.

'They Shoot Horses' chosen as best film

They Shoot Horses, Don't They? has been chosen the best picture of 1969 by the committee on exceptional films of the National Board of Review of Motion Pictures.

In announcing the choice last week Henry Hart, chairman of the committee, said the choice was the result of a feeling that They Shoot Horses, Don't They? is so moving an exposition of the inhumanity of men "it almost belongs in the company of The Grapes of Wrath."

The Board's list of 1969's ten best English - language pictures: They Shoot Horses, Don't They?; Ring of Bright Water; Topaz; Goodbye, Mr. Chips; Battle of Britain; The Loves of Isadora; The Prime of Miss Jean Brodie; Support Your Local Sheriff; True Grit; Midnight Cowboy.

The Board chose as the best foreign - language films: Shame; Stolen Kisses; The Damned; La Femme Infidele; Adalen '31.

Alfred Hitchcock was voted the best director of the year for Topaz. Geraldine Page was voted the best actress for her performance in Trilogy. Peter O'Toole was chosen best actor for his role in Goodbye, Mr. Chips.

men in the news

A. Schneider, chairman of **Columbia Pictures Industries, Inc.,** has announced a series of top management and organizational changes which, he said "constituted the second major step in the orderly and efficient merger of **Columbia Pictures** and **Screen Gems,"** now the two principal divisions of a diversified entertainment and communications complex.

He said the corporation's operations would now be in command of an executive team consisting of himself as chairman, **Leo Jaffe** as president and **Jerome Hyams** as senior executive vice-president.

At the same time, he announced that **Stanley Schneider** has been elected president of the Columbia Pictures Division and **John Mitchell** the president of the Screen Gems Division.

Jaffe, as president of Columbia Pictures Industries, Inc., will assume direction of the corporation's wide range of activities in all fields in which it has an interest. Hyams will be second in command as senior executive vice-president, and will work with Jaffe as a team totally involved in every facet of the corporation's present and future operations.

Schneider stated that as chairman he will work in close liaison with these two executives and that he intends, as well, to devote increasing attention to corporate expansion. Stanley Schneider, as president of Columbia Pictures, will have full responsibility for the management of this division's extensive operations in all parts of the world.

* * *

Frank Yablans has been appointed general sales manager of Paramount Pictures Corp., it was announced by Stanley R. Jaffe, executive vice-president and chief operating officer of the company.

Yablans, 34, succeeds **M. M. Stevenson,** who is leaving the company. Yablans, who was assistant general sales manager, is a veteran film sales executive who came to Paramount last June from Sigma III, where he was vice-president and general sales manager. Previously he held various sales posts with Warner Bros. and at Buena Vista, and had been Midwest and then Eastern Division manager of Sigma III.

Charles Fries, Columbia Pictures vice-president, has resigned his position with the company.

Fries, who formerly served as vice-president of **Screen Gems,** the Columbia television subsidiary, and more recently as vice-president in charge of studio production administration for the Columbia motion picture division, will form his own independent production company.

* * *

Eugene Tunick has been promoted to executive vice-president of National General Pictures Corp. Tunick, who joined National General in June, 1968, as assistant general sales manager, was named vice-president in Sept., 1968, and general sales manager in June, 1969.

* * *

W. H. "Bill" Olson, president of Dominion-Wide Photographs Ltd., announces that George Bova has joined the staff of the motion picture division at 329 Churchill Ave., Ottawa 3, Ont., Canada. Bova began his career at the National Film Board in 1945, and was one time head of their Laboratory. Prior to joining Dominion-Wide Bova was audio-visual consultant to EXPO-67 and later with Man and His World. He leaves his post as liaison officer with the Government Photo Center to head Dominion-Wide's new department of marketing and promotion.

* * *

Maxwell Setton has been appointed vice-president in charge of European production for **Paramount Pictures Corp.** and managing director of **Paramount British Pictures Ltd.,** it was announced by Stanley R. Jaffe, executive vice-president and chief operating officer of Paramount and Robert Evans, senior vice-president in charge of world-wide production.

Setton, former head of European production for **Columbia Pictures,** and since last July an independent producer under contract to Columbia, has been released from his contract in order to assume his new duties.

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Canadian FILM WEEKLY

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Editor: ED HOCURA

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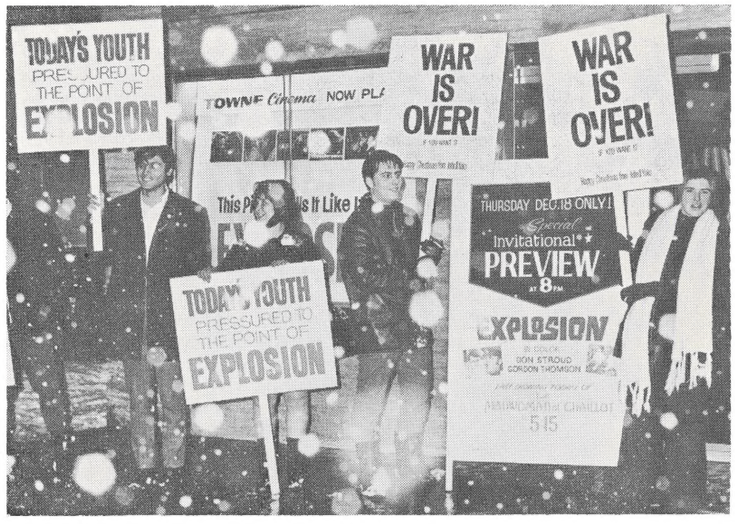
IT'S MY BAG

By Ed Hocura

I don't care what the gloomy forecasters predict for 1970, I'm excited about the coming 12 months. I'll be too busy turning out this publication every week in 1970 to worry about labor strife, the enforcement of inflationary measures, higher living costs and increased taxes. Not that all of these won't effect me; it's just that when the Motion Picture Institute of Canada wanted to make this a weekly publication, I had to forget about everything else. When you are given a job to do that you really like, nothing else matters. And to say that starting off a new year with a paper to get out every week is a big challenge fraught with unforeseen problems is putting it mildly. What I plan to do in the coming months is introduce new features, get out more often to gather in-depth interviews from people who make the news in the film industry, and establish a better rapport with subscribers everywhere. Starting almost immediately, a weekly column devoted to Variety Club activities will be a regular feature. Theatre personnel in Halifax will know what their counterparts are doing in Vancouver, and vice versa, with a strong liaison between the two areas to be established. If you're going to turn out a weekly publication dedicated to reporting on everything that is happening in Canada, the only way to do it is with better communications. This is where everybody reading this comes into the picture. Let us know what is happening in your town or city, no matter if you might think that it isn't too important to be published. New subscriptions poured in daily last month from people in California, Australia, Paris, Texas, England and, believe it or not, Russia. The All Union State Library for Foreign Literature in Moscow wants to know what is happening in Canada's film industry. Makes you wonder what they really want to find out? I don't want to get too maudlin about it, but I can't help it. I would like to feel that by coming out every week in 1970, Canadian Film Weekly will be welcomed twice as much now as it was in the past. I can only promise to produce a publication whose main function will be to provide readers with the who, what, when, where and why of happenings in the film industry, and to report the truth at all times. So bear with me in the coming weeks as I try to come up with a weekly publication worthy of being filed for future reference — instead of being thrown in the nearest wastebasket.

* * *

THE GRIPE DEPARTMENT: Are you as sick as I am of books about nymphomaniacs and homosexuals written by frustrated married authors? . . . Television performers who tell you how deeply religious they are after telling smutty jokes? . . . Stories in **TV Guide** about young television stars who lead miserable lives earning $200,000 a year? . . . Dubbed versions of foreign films where the sound track doesn't even come close to matching the lip movements of the actors and actresses? . . . **Broadway** musicals based on old movies? . . . Commercials on television which try to show that cleaning a house can be a lot of fun for housewives if they used the right products? . . . Politicians who worry more about the war in **Viet Nam** than they do about serious problems at home? . . . Television stations butchering so many good movies to squeeze in more commercials? . . . Movie critics who make it obvious with their scathing reviews that they hate the job they are paid to do with no thought to their readers who are looking for guidance in selecting what movies are worth seeing? . . . Feuds between **Broadway** producers and **New York** drama critics? . . . The boorish behavior of radio talk show hosts who make it perfectly obvious that they are not interested in helping listeners solve their problems? . . . Newspapers moaning about losing advertisers to television when they go out of their way to give away valuable space publicizing shows sponsored by their "lost" customers? . . . Parents who complain about certain movies having a harmful effect on their children, but think nothing of the effect from Saturday morning cartoon shows on television that are loaded with brutality and violence? . . . The under-30 members of the anti-establishment movement who couldn't survive today without the blood, sweat and tears of the over-30 slaves of the establishment? . . . People who tell you that nobody reads film trade papers, but send out wordy news releases that can't be boiled down to a two-line filler as real news? . . .



PEACEFUL PROTEST — Two of the invited guests to the invitational preview of Explosion at the Towne Cinema in Toronto were Mr. and Mrs. John Lennon. The supporters of their "War Is Over" campaign were on hand at the theatre to greet them. But they failed to show up. The protesters on the left were recruited by Don Watts, director of advertising for Century Theatres Management Ltd., to give Explosion some sidewalk publicity. *(Royal Studio photo)*

People who complain that theatre admission prices are too high, but neglect to consider that everything else has increased much higher percentage-wise in recent years? . . . Movie reviews in **Time Magazine** that are taken seriously by people who don't go to the movies?

* * *

NAMES THAT PASS IN THE NIGHT: Former CBC producer **George Bloomfield** and Toronto writer Martin Lavut have been reaping lots of praise for themselves south of the border for their work on **Jenny.** Bloomfield directed the **Marlo Thomas - Alan Alda** comedy-drama and co-wrote the script with Lavut. Nice to read about two more Canadians making good in Hollywood . . . Toronto alderman **Ben Nobleman** has been a long-time critic of American discrimination against Canadian performers. As president of the Society for the Recognition of Canadian Talent, Nobleman recently came to the defense of a Toronto singer who was barred from entering the U.S. to fill in for an ailing performer in an off-Broadway musical. Being a part-time actor, Nobleman also levelled a blast at the CBC saying it has "betrayed the Canadian actor, whose status today is the lowest in Canadian history. Many prominent entertainers are unemployed; others are doing menial work. The CBC has become an arrogant bureaucracy with no interest or sympathy for the Canadian performer" . . . If you thought Ontario Censor Board chief **O. J. Silverthorn** had many a sleepless night wondering how he was going to pass **I Am Curious (Yellow),** which he finally did, he's got more of the same in store when he passes judgment on **Female Animal.** But if he can't get to sleep, I'd like to suggest what I found to cure my insomnia. I just keep repeating over and over: **Martin Bockner** is general manager of **Astral Films Ltd.** and **Jerry H. Solway** is chief executive officer. And before you know it, I'm fast asleep . . . Whatever happened to the movies that **Steve McQueen** and **John Huston** were supposed to be making in Canada? It was announced months ago that McQueen would appear in a film based on the biography of Jacques Cartier, and Huston was to film **The Leatherstockings,** an adaptation of three **James Fennimore Cooper** stories blended into one narrative . . . **Gordon Sinclair** doesn't regard himself as a film critic but his salty reviews are in a class by themselves on his Show Business with Sinclair programs on CFRB in Toronto. **Len Bishop,** who recently retired as manager of the Hollywood Theatre, could always count on a kind mention from Sinclair to mean dollars at the box office . . . Sincere wishes for many happy years ahead for **Hillis Cass** and **Mark Plottel,** two veterans of the Canadian film industry now retired from their posts at **MGM** and **Universal Films** . . . No actor working in Hollywood has a more loyal fan club than **Steve Ihnat,** a Hamilton buddy of mine for many years. Hardly a week goes by that I don't get a release from the president of his fan club, whose name is **Irene Chapman.** I have long felt that Ihnat should fire his agent and hire Mrs. Chapman. The latest news about Ihnat is that the film he wrote, produced, directed and starred in will be released next month. And if Ihnat doesn't invite Mrs. Chapman to the world premiere, he deserves to have a flop on his hands.

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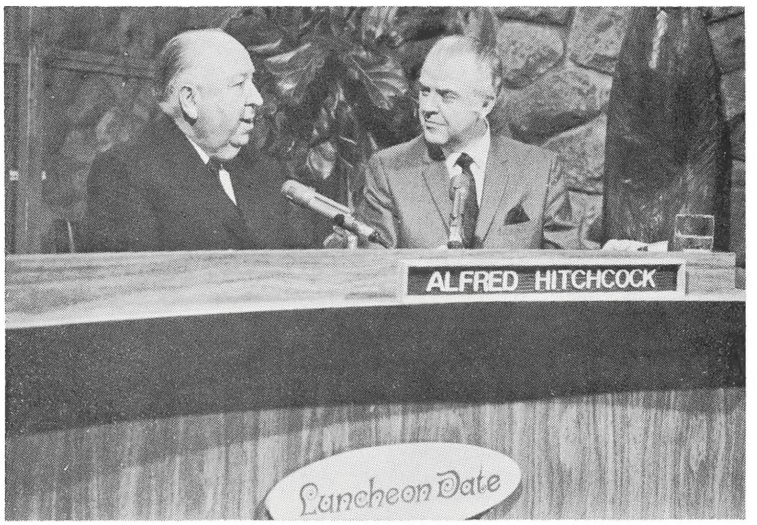


TALKING ABOUT TOPAZ — Alfred Hitchcock, left, came to Toronto recently on a gruelling three-week promotion trip for his latest suspense thriller, Topaz. One of the highlights of his Toronto visit was an appearance on Luncheon Date with Elwood Glover, a CBC television show. Glover enjoyed the interview so much he repeated it the following week on his radio show. *(Royal Studio photo)*

Fox feels 'Butch Cassidy' could top 'Dolls' & 'Apes'

By virtue of sustaining boxoffice strength, critical acclaim and enthusiastic audiences, Butch Cassidy and the Sundance Kid is expected to become at least the second largest-grossing non-roadshow attraction in the history of 20th Century-Fox, according to Peter S. Myers, vice-president in charge of domestic sales.

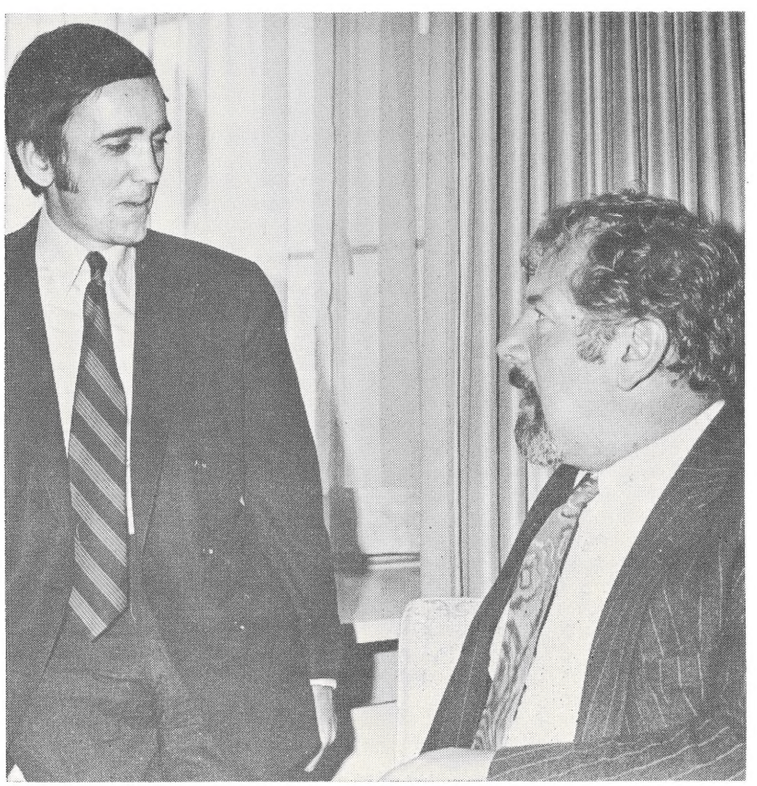
The comedy-western, which is performing as well, if not better, in its holdover weeks as in its initial weeks in virtually every key situation, will continue in most major cities during the holiday season.

Following its premiere run in each market, as well as possibly one subsequent-run engagement, the adventure-drama will be withdrawn and rescheduled in a deluxe, key theatre again to take advantage of the film's growing popularity. Key factors in this decision were continuing audience appeal, the probability of Academy Award nominations which will be announced during the new engagements, and the mass appeal of the Burt Bacharach song from the film, Raindrops Keep Fallin' on My Head, nearing the number one position on best-seller charts around the country.

Myers noted that reaction to the motion picture is similar to that of "Bonnie and Clyde," which opened well and built steadily. In paralelling the two films, the sales executive noted that Butch Cassidy fared far better in the beginning of its engagements.

When the film first opened, it was registering business equivalent to 20th's Hombre. However, succeeding weeks have proved it to be as strong, or stronger, than Planet of the Apes, the company's second biggest grossing non-roadshow attraction which to date has $15,000,000 in film rentals in the domestic market.

Computer projections on the ultimate figure for Butch Cassidy have steadily risen week after week and it is now believed the film could surpass Valley of the Dolls, the company's biggest non-roadshow presentation which has a film rental of $18,500,000 thus far.



VIVA USTINOV — As director of advertising and publicity for Astral Films, Bill Moreland, left, made sure that Peter Ustinov got the best news media coverage possible when he was in Toronto recently to promote his new film, Viva Max. Ustinov stuck to Moreland's rigid schedule to garner beacoup publicity for himself and the film. *(Royal Studio photo)*

'Goodbye Mr. Chips' big in Toronto & Vancouver

On the strength of its Toronto and Vancouver openings, MGM's Goodbye Mr. Chips looks to be a winner. The musical drama was chosen as one of the best films of 1969 by the National Board of Review, with Peter O'Toole honored as best actor of the year.

At the newly-furbished Uptown 1 in Toronto, with a seating capacity of 900, the MGM attraction grossed $22,000 in its first week. The second week shapes up as being just as big. At the Strand, in Vancouver, it grossed $14,000, with the second showing signs of topping the first. Both cities opened Goodbye Mr. Chips during the Christmas holiday period.

Despite mixed reviews from film critics, excellent word-of-mouth comments from patrons have assured MGM that people of all ages want to see the film.

Another MGM road show attraction is holding up nicely, too. 2001: A Space Odyssey is in its 84th week at the Glendale Theatre in Toronto. To date it has grossed $850,000 and has played to 310,113 patrons. Of all the films to play in Toronto in 1969, none has matched the science-fiction spectacular in garnering press coverage pointing out its amazing box office durability. Goodbye Mr. Chips has a long way to go to match it in box office strength, but it has started off on a note of promise.

New Bond film hits it big without Connery

In 90 situations throughout the U.S. and Canada, On Her Majesty's Secret Service is again proving the box office magic of James Bond-007 with a tremendous gross, to date, of $6,572,290, it was announced by United Artists vice-president James R. Velde. The smash figures are typical for large and medium-sized cities.

At Premiere Showcase Theatres in the Greater New York area, it grossed a huge $1,580,361 in 18 days. And in 22 situations throughout Canada (17 days) resulted in a great $741,009. In 14 days at Boston's Music Hall the gross reached $107,145; Chicago's Woods Theatre reported a giant $175,991 for 18 days, and the Los Angeles Multiple run totalled $505,770, for 18 days.

Midwestern grosses include: Columbus, Ohio, Morse Road, (11 days) — $59,101, Minneapolis Orpheum, (17 days) — $55,101, and Detroit (8 theatres, 17 days) — a huge $225,101.

Top eastern grosses included a giant Philadelphia draw of $306,841 (10 theatres, 17 days); Washington Keith's Theatre (17 days) — $83,528 plus smaller city figures such as Brockton, Mass., West Cinema (14 days) — $39,140 and Rochester, Stoneridge, (17 days) — $49,779.

In the South, Houston reported a smash $57,876 for (17 days) at the Loew's State; Richmond, Loew's (11 days) at a great $46,672.

Ontario Censor Board passes 'I Am Curious'

I Am Curious (Yellow), the controversial Swedish film, to be distributed by Film Canada, has been approved by the Ontario Censor Board. It is set to open Jan. 16th at Loew's in Toronto, and a few weeks later in other Ontario cinemas.

The only other Canadian province in which the film has played is Quebec. There, the censors cut the film by one minute and a half.

The Ontario version of I Am Curious (Yellow) is cut by less than 60 seconds and the cuts are not the same as in Quebec.

"EXPLOSION" ROCKS B.C. — Fipe bands, radio interviews, press coverage, film stars and huge crowds added up to a whirlwind world premiere for Meridian Film's Explosion. The film opened simultaneously in 13 B.C. theatres, including one in the first tri-auditorium to be opened in Canada in the Lougheed Mall shopping centre in Burnaby, owned by Famous Players Canadian Corp. and operated by its subsidiary company, Century Theatres Management Ltd. Top and second row photos show producer Julian Roffman, stars Don Stroud and Gordon Thomson being interviewed, posing with pretty girls and Mr. and Mrs. N. A. Taylor. Far right photo in second row shows Don Watts, manager Syd Freedman of the Lougheed Mall Cinema, N. A. Taylor, John S. Kurk, Myer L. Axler, Jack Bernstein and Harry S. Mandell, Century Theatres Management Ltd. executives. Explosion outgrossed all other films playing in Canada during the week it was premiered in B.C.

Order While They Last!

What Do You Want To Know?

An up-to-the minute list of Canadian theatres, with names, locations, seating capacities and licencees • Boxoffice statistics from 1930 on — theatres, receipts, total admissions • *Personnel of theatre circuits, distribution companies, studios, labs, equipment and service organizations* • The amusement taxes and licence fees for each province • *Location, personnel and fees of each censorship board* • Production facilities • *Provincial legislation and inspection personnel* • Film carriers • Television film sales companies • Winners of USA, Canadian and British awards • *Unions of projectionists, actors, musicians, stagehands, comeramen, etc.* • *Television stations and other information* • Canadian members of USA engineering and advertising organizations • *Personnel of Canadian TV networks* • Record companies • The National Film Board • *And other information of many kinds.*

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